

Ideas in Motion™ WORKSHOPS



Description

In a half-day session, a Signature facilitator will present a proven methodology to help your teams develop creative business solutions, and then guide the team while they put those strategies and tactics into an action plan.

Who Should Attend

Employees or departments that work together to deliver legendary customer service will benefit from these dynamic group workshops.

Learning Objectives

Through interactive brainstorming and guided group activities, attendees will:

- Find a renewed appreciation for superior customer service and customer experience management
- Learn the importance of idea generation and exploration
- Collaborate to develop business initiatives and make customer service recommendations
- Prepare an action plan to be presented to managers.

Innovation. Implementation.

Are you looking for creative ideas to revive your business, boost your revenue and improve customer service?

With Signature's Ideas in Motion workshops, your teams will work together to define legendary customer service, and recommend sales or service strategies that will make a difference to your customers and your bottom line.

Using your most valuable asset — your people, and a few creative tips from Signature's facilitator, your employees will prepare a business blueprint to support one or more of the following areas:

- Food and Beverage
- Revenue Management
- Sales Office
- Housekeeping
- Quick-hit Marketing
- Room Service
- Generating Customer Loyalty
- Front Desk

Prior to the workshop, Signature will aid you and your team in uncovering specific tips to be explored during the activities. The resulting business recommendations will then be presented, reviewed, and refined into an action plan by the end of the session.

Who knows how to improve hotel operations better than those operating it every day? Take advantage of the cost-effective Ideas in Motion workshop series to encourage innovation and teamwork, while strengthening your business.

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business and training solutions