

Custom Newsletters

Consistently reaching out to your customers keeps your products and services top-of-mind, and helps build or maintain your brand.

Wouldn't you like to do it in style?

Communicate to Customers

Speak directly to your customers' decision makers and turn prospects into clients with a high-quality, custom print piece developed by Signature Worldwide's team of expert writers, designers and marketers.

Choose a tabloid- or magazine-style publication and then work directly with an account manager to customize content including photography or illustration. Signature will deliver a product that fits your company's brand and will help you meet your communication objectives.

We'll do the work and you take the credit. We want to help you boost revenue and profitability. Signature's team will write, design, print and distribute your customized newsletter featuring such things as:

- Industry-specific trends or hot topics.
- Company or personnel updates.
- Special promotions or coupons.
- News articles the customer can use.
- Client spotlights or features.

Have limited marketing and communication resources? Not a problem. Hate dealing with fulfillment houses or the post office? Not to worry.

Signature Worldwide's custom newsletter service is a hassle-free, cost-effective way to set your company apart from the competition.



Signature
WORLDWIDE
business and training solutions